



October 1, 2016

PRESS RELEASE

For immediate release

European Project Consortium Set to Support Early Stage Entrepreneurial Activity

The project Embedding Entrepreneurship Education (EEE), funded under the European Commission's Erasmus+ program, has been officially launched today, 1st of October 2016. Drawn from the public, private, and non-profit sector, the European project consortium consists of five organizations namely:

- Univations (Germany)
- Management Center Innsbruck (Austria)
- University of Szeged (Hungary)
- University Industry Innovation Network (The Netherlands)
- Canice Consulting (The UK)

The project will run for two years, with the aim to increase the proportion of HE students acquiring an entrepreneurial mindset and engaging in early stage entrepreneurial activity. This objective will be achieved through awareness raising activities and increasing the pedagogic capacities of HEI educators, as well as facilitating collaboration among the stakeholders in the entrepreneurship ecosystem. As a matter of fact, the project team will develop:

- 3 Regional Alliances, in Halle (Germany), Innsbruck (Austria), and in Szeged (Hungary);
- An “EEE Regional Alliance Road-Map” to facilitate the replication of these Regional Alliances across Europe;
- An “EEE Promotional Campaign Package” to provide guidance to HEIs that aim to promote entrepreneurship in their own institution;
- An “EEE Teaching Toolkit” a high-quality compendium of teaching materials for HEI lecturers who intend to hold courses on collaborative business projects as well as on social entrepreneurship.

All partners will bundle their resources to deliver best quality in the realisation of these outputs as the latter will provide high value-added potentials for the activities of all involved institutions in the field of entrepreneurship education.

For further information, please visit www.eee-project.eu and/or contact:

Thorsten Kliewe, Chairman of UIIN, office@uiin.org | +31 20 89 50 182