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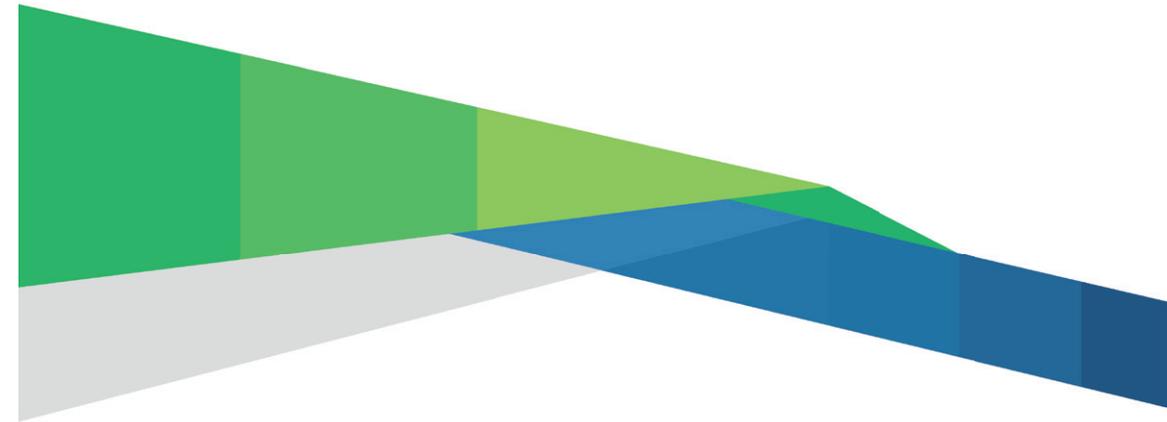
Embedding Entrepreneurship
Education

EMBEDDING ENTREPRENEURSHIP EDUCATION

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EMBEDDING ENTREPRENEURSHIP EDUCATION

for student entrepreneurship,
and a collaborative start-up culture in Europe

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OUR GOAL

EEE Project aims to increase the proportion of HEI students acquiring an entrepreneurial mind-set and engaging in early stage entrepreneurial activity.

We aim to reach this goal by:

ENGAGEMENT WITH REGIONAL STAKEHOLDERS

Establishing alliances in Halle, Germany, Innsbruck Austria, and Szeged, Hungary to create a platform for the regional actors to share best practices

COMMUNICATION AND CAPACITY BUILDING

Promoting entrepreneurship education among teachers in HEIs to help them gain knowledge and skills to integrate the entrepreneurship mindset into their teaching

GENERATING ENTREPRENEURSHIP COURSE MODULES

Developing student-business projects and social entrepreneurship programs to foster problem based learning and HE-business cooperation

EEE PROJECT BENEFITS



More **students** will acquire an entrepreneurial mind-set and engage in early stage entrepreneurial activity



HEIs will fulfil their strategic goals, and increase their research and recruitment capacities



Academics will acquire knowledge and skills relevant to the demands of HE modernization agenda



Regional stakeholders will benefit from increased economic prosperity in the region

KEY OUTPUTS



The EEE Alliance Toolkit

The toolkit style Regional Alliance Roadmap will be made available to the stakeholders to facilitate replication of the Alliances in their own regions.



The EEE Promotional Campaign Package

The package will provide guidance to the HEIs to promote entrepreneurship activities in their own universities.



The EEE Teaching Toolkit

The toolkit will include course material for implementing classes that foster collaborative business projects and social entrepreneurship.

